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Contact:

Celeste Niebergall
lucy activewear
cniebergall@mac.com
917.318.4077

Lucy Activewear Summer 2013: Cool Off and Stay Summer-Ready with Lucy

Alameda, CA. – January 2013 – lucy® activewear, a performance apparel company for on-the-go women, is pleased to announce its 2013 Summer Collection. Tapped into the latest in warm-weather trends, lucy's summer pieces outfit the fitness devotee as she engages in active life. Whether she's exploring, adventuring, cycling, running, or engaging her core, the lucy woman knows that keeping active, fresh and fit is always a priority.

This season highlights the Fast As You Can Run collection for the focused runner. Equipped with bib buttonholes, pleated stretch reflective race system pockets and back stow pocket with a body mapped ventilation belt loop, the richly hued **Pack N Dash Ultimate Tanks** are ideal for marathoners and everyday runners alike. Pair with the perfectly matched **Pack N Dash Ultimate Capri**, constructed with flatseaming, elastic fuel belt loops, and ruched reflective trim in a cool polyester-spandex blend. In the unpredictable interim between spring showers and sunny skies, stay covered with the **Pack N Dash Ultimate Jacket**. Besides the sleeve thumbholes, sheer mesh and flatseaming necessary for the ultimate power run, the Jacket goes the extra mile, featuring a removable shrug. For ultimate cooling, try the **Pack N Dash Short**. Vented with mesh and coolmax basket liner, and built with belt loops and reflective pleats, the Short is the quintessential summer weather run piece.

The **Fast As You Can Tank**, in both a vibrant tangelo hue and a jewel-toned bright mystical, features a built-in bra with adjustable closure, pleated mesh panels, and a crossback with keyhole. The matching sway-worthy **Fast As You Can Skirt** (with hidden shorts) has quick dry

technology, reflective piping for visibility, and a hidden pocket for a worry-free run. The collection's **Fast As You Can Singlet** is made for easy breathability and quick movement with its adjustable racer back, drawcord hem and soft pleating.

For the active woman switching up her workout, the **Get Fit Sleeveless Top** and **Get Fit Short Sleeve Top** are built for anything from a barre class to a spin session, featuring mesh top panels and side shirring for the perfect fit, especially when paired with the colorful patterned reversible mesh **Double Time Workout Bra**. Coupled with either the **Perfect Booty Legging** or the **Perfect Booty Pants**, with their strategically placed mesh for an ultra flattering fit, this outfit makes for an ultra-effective workout get-up. For a more fun option, throw on the nylon and lycra **Get Fit Skirt** instead.

Wearing the cinched front, braided strapped **Novelty Heart Center Cami**, with its built-in shelf bra, over the power jersey skirted **Foldover Bhakti Capri Legging** could center any yogi. But, for a little more coverage, the scoop-necked **Namaste Burnout Tank** is a thoughtful alternative with its bright racer-back, power-maxed flex top and a sheer geo diamond burnout pattern on the back.

The bikram-ready **Bandha Core Tunic** delivers a back overlap with empire seam and front bodice pleating for an ultra flattering fit in cool steel shades. The **Perfect Core Halter**, with internal shelf bra and center ruching in a soft supplex with the knitted, bottom-shirred **Take a Breath Capri** (in classic shades like lucy black and shiitake) offer the ultimate in versatility and comfort for those necessary lunchbreak yoga sessions.

The lucy woman knows that taking care of the body is just as important as taking care of business. With summer weather on the horizon, stay cool, fit, and always at the forefront of style with lucy. Down to every seam and stitch, lucy Activewear builds the perfect pieces for the real, active woman.

About lucy

lucy®, designer and retailer of stylish activewear for women, has grown over the past thirteen years from lucy.com, an online-only retailer, to a national bricks-and-mortar chain operating 57 stores. In August of 2007, VF Corporation, a global leader in lifestyle branded apparel, completed its acquisition of lucy activewear, Inc. As a result, lucy is now a wholly owned subsidiary of VF Corporation.